

How it Works

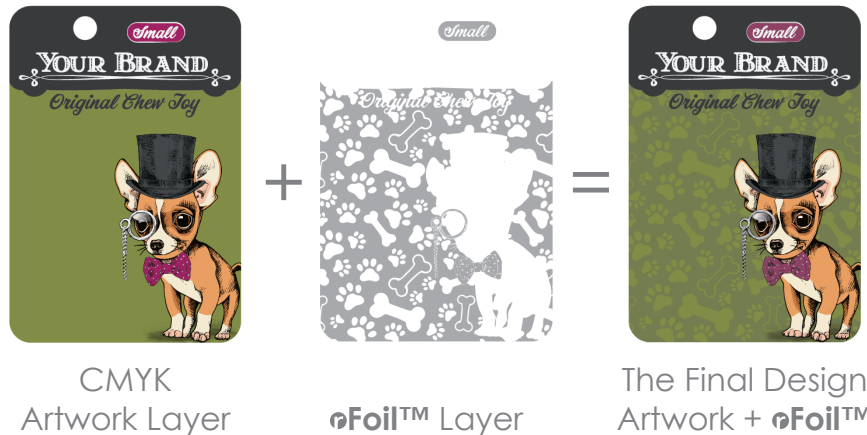
oFoil™ is a one stop print and finishing process that provides enhanced foil-to-ink registration over hot stamping at a fraction of the cost of foil board. An adhesive is applied in the first print station for the areas that require foil. In the second station a foil film is transferred on to the areas with the adhesive and then UV cured. After the foil is applied and cured, the remaining colors are printed on top of the foil, allowing a broad range of effects to add dimension to your packaging with the ability to overprint halftones, solids, and process colors.

How to Prepare Your Design

Create One File with Two Layers

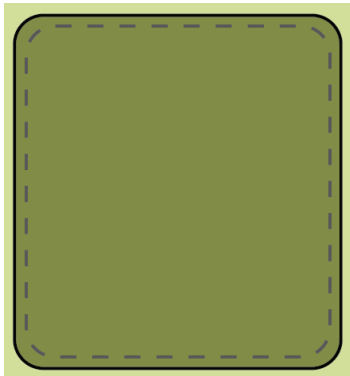
This CMYK file will house two layers, one for the artwork and one for the oFoil™. The oFoil™ layer will define where the foil is to be applied underneath your printed design.

Refer to the Cold Foil Color Sample Book to choose a specific color, or for an example of what colors can look like when printed over oFoil™.



Include Bleed

Make sure every important element makes the cut!



Bleed Area (0.125" outside Die-line):

Ensure the background extends to fill the bleed area to avoid your card having white edges when die-cut.



Die-line:

This is where we will die-cut your card.

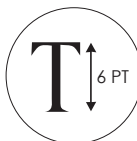


Safe Area (0.0625" inside Die-line):

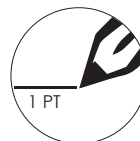
Make sure any important aspects or type are within this area, otherwise they run the risk of being cut out.

Check Artwork

Printing with specialty processes is a unique challenge, so make sure it meets these requirements.



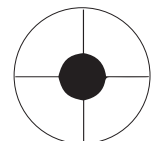
Larger Fonts
6pt Minimum



Thicker Lines
1pt Minimum



300 dpi Images
Max Size: 25MB



No Crop Marks
Don't include them!