



Rohrer

Print Specifications

The purpose of this document is for Rohrer Corporation to convey all the relevant printer specification data to our customers, thus enabling them to produce files and contract proofs to our requirements, and submit artwork to Rohrer Corporation.

	OFFSET	FLEXO
Color Units Max	8/2 and 9/1	10
Print Standards	GRACoL	SWOP
Screening	AM, Concentric and FM	Flattop
Screen Ruling	150, 175, 220	136LPI
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Maximum Printed Colors	4 Color Process + 5	Process +™ CMYK + OGV
Proofing Color	GMG	
Swatch Value Min	D50-2	
Dot %	1	
Max Dot %	99	
TAC %	280	
Spread/Choke/Traps/Grips	.003 inches	
Req'd Pull Back/Grip on Supporting White	.002 inches	
Bleed Requirements	.125 inch	

Minimum Font Positive 6pt Negative 6pt Multi-Color 6pt
Regular (no Thin)

Minimum Line Stroke 1pt

Graphics 300 dpi CMYK (RGB files must be converted before sending)

Offset GRACoL 20016	Density				TVI (Dot Gain) at 50%			
	K	C	M	Y	K	C	M	Y
	1.81	1.45	1.45	1.05	20	16	16	15

Flexo SWOP 3 Coated	Density				TVI (Dot Gain) at 50%			
	K	C	M	Y	K	C	M	Y
	1.60	1.30	1.40	1.00	20	17	17	16

Barcode Magnification



Bar Width Reduction 50 microns or 0.00167 inches

Proofing EPSON On-line and PDF Softproof

Computer Platforms MAC and PC



Adobe Suites – Creative Cloud



ESKO Enterprise

Production File and Proof

Rohrer Corporation prefers all native files with graphics and fonts.

All files should arrive and saved as un-color managed.

File Submission

All files can be submitted via email or FTP.

Please contact your Rohrer Corporation Customer Service Account manager for assistance in accessing the Rohrer Corporation FTP site.